

April 23, 2013

Greater Cincinnati Community

We are pleased to present the publication of *The Social Areas of Cincinnati: An Analysis of Social Needs, Fifth Edition*. The first two editions, 1974 and 1986, were authored by Michael Maloney and published by the Cincinnati Human Relations Commission. The Third Edition, co-authored by Dr. Janet Buelow, was published by the School of Planning of the University of Cincinnati in 1997. The Fourth Edition was co-authored by Dr. Christophe Auffrey, also of the School of planning and was published in 2004.

This Fifth Edition updates the previous editions using data from the 2005-2009 American Community Survey. It shows how Cincinnati, its neighborhoods and its surrounding area have changed since 1970. This edition, for the first time, goes beyond the 1970 7-county SMSA boundaries and includes some data for the 15-county Consolidated Metropolitan Statistical Area and the 20-County region served by the Health Foundation of Greater Cincinnati. Although much of the report focuses on the City of Cincinnati, regional leaders will want to pay close attention to chapters 10 and 11 and the census tract tables included in these chapters and in the Appendix.

The social areas maps (Figures 2, 13, 14 and 15) provide templates for plotting various variables such as crime, poverty, race, education, and unemployment. Local researchers have used this study as a framework in research on health needs, racial integration, and service disparities. Agencies have used the study as a needs assessment tool, in writing grant proposals, and in making decisions regarding target areas and facility locations. County leaders have used the social areas to plan allocation of community investments and antipoverty resources. Advocacy groups and neighborhood leaders have used the study to develop a case for services and public works projects.

Neighborhood advocates and planners in Cincinnati should note that our studies use the 48 statistical neighborhoods established by the City Planning Commission, not the 2010 SNA boundaries. The fact that the census tract is our basic unit of analysis helps ameliorate this problem for neighborhoods such as Pendleton and East Westwood.

Readers are welcome to contact the authors for presentations, for advice on how to utilize this report in planning, proposal writing, or advocacy. Those who feel that the data in this report are in error or misinterpreted should contact the authors. Any serious errors will be corrected in future printings and in the online version which is available at www.socialareasofcincinnati.org.

Michael Maloney and Christopher Auffrey with Eric Rademacher and John Besl

